

Leave a Legacy

A PUBLICATION OF SYNERGY WORLDWIDE

JUNE 2006



OUR MISSION

Synergy WorldWide will empower the global community through health, wealth, and wisdom.

RUDY PEDROZA & PAUL BLAD

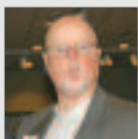
Pearl Executives

Tapping into the unlimited power of teamwork has propelled Paul and Rudy to the top of the network marketing industry.

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Excited distributors flock to Seattle, Washington for a regional meeting.

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SYNERGY
WorldWide

FIELD NOTES

What's Happening in International New Market Development

By Jeff Bean

International Operations Manager
Synergy WorldWide

While working at Synergy WorldWide, I have been privileged to travel to different countries and meet many wonderful leaders and staff in those markets. The world is a huge and exciting field, filled with great people of all races, cultures, and capabilities. I am impressed with the caliber of people involved with Synergy WorldWide. We have a great team, which only seems to improve with time.

Traveling to Synergy's markets, I see how people everywhere have benefited from Synergy's opportunity. For some, working for Synergy has allowed them to enhance an existing income in areas where finding work is difficult. Unfortunately, we do not have the capability to open every market as quickly as we would like, but we are committed to moving ahead as quickly as possible, cultivating the ground and planting the seeds for new market expansion through our research, planning, products, and business tools that allow us to succeed.

The greatest rewards are realized by those who have seen people with little to no material wealth, and little hope for the future, have their lives transformed by the addition of responsibility, hope, and prosperity. Many of our leaders are engaged in a labor of love for others, and they share Synergy's life-changing opportunities with others in need, teaching them how to change their own lives.



In the past two years we have opened new markets in Australia, Indonesia, Hong Kong, and Malaysia, and we have built new offices in several other markets.



Above: Singapore office customer service desk. Left: Singapore office staff.

In the past two years we have opened new markets in Australia, Indonesia, Hong Kong, and Malaysia, and we have built new offices in several other markets. New offices are being prepared for Malaysia, Surabaya (Indonesia), and Philippines for this year, and we plan to open other new, exciting markets in the year 2007 (you will need to wait for our detailed announcements.) With each market launch our garden spreads a little wider, and with each improvement in our markets, our garden becomes stronger and more attractive to others.

But as huge as the world appears to be, and as inviting and exciting as building an "international business" may seem, many of our leaders experience tremendous success building their business in their home market, without consciously building an "international business." By focusing your efforts at home, somewhere in your organization people will be recruited in other markets, and your business will become international almost overnight!

People helping people, sharing what someone has shared, building greater hope, and improving lives, is what Synergy WorldWide is about. It is a privilege to be involved in such a great company!



DISTRIBUTOR SPOTLIGHT

Setting the Standard of Excellence

These longtime Pearl Executives have made Seattle a Synergy hotspot.

Seattle, Washington

Synergy stands for teamwork, and no team better exemplifies Synergy's heart and soul than Paul Blad and Rudy Pedroza. They've captured a basketful of awards and honors in their illustrious careers, including the coveted Gene Hughes Humanitarian Award, and they've been a mainstay of the Presidential Advisory Award for several years.

These longtime Pearl Executives have made the Seattle area a Synergy hotspot and focal point of explosive growth. Their energy, charisma, and organizing skills have drawn hundreds of talented distributors to the company and laid the foundation for continued success. Among other notable achievements, they were instrumental in bringing to Synergy Dr. Anne de Wees Allen and her ProArgi-9 formula—a major coup that catapulted the company to the forefront of the natural health industry.

"Rudy and Paul have done an incredible amount of good

things for Synergy," says Dan Higginson, company founder and president. "They're well-liked and always create unity wherever they go. They have a tremendous sense of decency, and they know how to have fun. They deserve all the good things that happen to them."

Rudy and Paul have taken on the mission of spreading the Synergy story far and wide, and they're constantly busy growing their business by bringing on the best and the brightest they can find. "We've always believed that the Synergy business is about finding talented people



for many years to achieve their goals, and now they're enjoying the fruits of their labors.

Paul's genial personality and wit captivate everyone who meets him. He's a gifted speaker who loves people, and no one is better at communicating the Synergy vision. Paul most appreciates the freedom the lifestyle has provided him. "Family comes before everything, and most of the time I can pick up my little girl from school every day," he says. "I work hard, but I'm not tied down to the 8-to-5 grind. That's priceless."

and giving them the tools to become successful," says Paul.

"You never know who you will bring into your downline, and who they will bring in," says Rudy. "The chain to the next superstar is shorter than you think. That's why you've always got to be out there recruiting and talking to people."

The dynamic duo appreciates the benefits of the Synergy lifestyle. They've worked hard

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DISTRIBUTOR SPOTLIGHT

Gerri Bingham

The difference between our belief levels and our doubting is the difference between winning and losing.

Mesa, Arizona

Gerri and her husband Jerry are proud parents of five children and 14 grandchildren. While her children were growing up, she was a stay-at-home mom and homemaker. As her children got out on their own, she wanted to do something to benefit not only herself but others as well. But with very little college and training in career fields, Gerri felt a bit uneasy about going into the business world.

Gerri took on the challenge and worked for more than a decade as a sales rep for a major company and gave piano lessons on the side. During this time she had greater dreams of being her own boss and running her own business. She had tried various multilevel and network marketing companies through the years, but with only nominal successes.

The first day she heard the Synergy story she felt good about it and signed up, dug in and never looked back. She says, "I made the decision to move forward the best I knew how. Without the needed expertise I felt inadequate, but knew that I couldn't let that hold me back."

Gerri jumped in and hit the ground running. This meant that she had to get out of her comfort zone and stretch her abilities to the max. She says, "I knew Synergy had the right products, with the right timing and the compensation plan was better than any other." She felt her determination and hard work could make this new adventure a very successful one.

Gerri says, "I have a big 'WHY' and goals that I constantly keep in front of me. I make every day count. I put my heart into it and work hard. When an obstacle gets in my way, I look for the solutions and not the problems. I look at the big picture and my ultimate goals and not the little everyday disappointments. I



study, read, and listen to CDs that reinforce my aspirations. I listen to all the training calls and learn from those that are successful."

"Much of my success comes from consistency and persistence. If we first make habits, then our habits will make us. The difference between our belief levels and our doubting is the difference between winning and losing. The best part of achieving my goal is the joy and excitement of the journey along the way."

Gerri feels she has not only been rewarded financially but

has been greatly blessed by all the wonderful people that she has met over the last two years in the Synergy family. She is so grateful to Dan Higginson for his leadership and his great vision for this fantastic company. She appreciates the Convergence Marketing Team for helping the Arizona distributors. She feels fortunate to have so many people in her life who have supported her goals and dreams, especially her brother Del Turley and all those who are still helping her reach new heights in her quest for success.

This Month's Breakout Leaders

These people reached a new pin level this month

Team Director

Saddoris, Shirley

Team Leaders

Jenkins, Ronald D
Thomas, Geraldine & Paul

Personal Executives (Gold)

Redden, Susan Louise
The Yankee Peddler

Personal Directors (Silver)

Bingham, Gerri
Jenkins, Jeanette
Bruskin, Barry A
Lamourey Enterprises LLC

Hogle, Dr. Matt & Dr. Charlene
Betts, Sue
Holder, Wade & Gina

Personal Managers (Bronze)

Deckard, Kathleen
Ohta, Kazuko
Hansen, Victoria
Lilly, R. Daniel
Dent, Jared

Smart, Chantelle
Hobbs, Mauretta
Grandy, Claudia
Moon, James
Hall, Sandie
Carter, Shelmarie
Firestine, Catina & Albert
Martin, Charles

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Paul and Rudy (Continued from Page 3)

Anyone who has spent time with Rudy knows he is a natural coach and teacher. Synergy has provided a forum where he can exercise his great abilities. "I'm thrilled to be able to watch people grow and develop," he says. "My Synergy career has allowed me to do what I love best, which is to coach others and help them fulfill their greatest potential."

Tapping into the unlimited power of teamwork has propelled Paul and Rudy to the top of the network marketing industry and made them Synergy icons. Their example is a lesson to everyone on how to get the most out of this profession and make it a rewarding and productive way of life.



To everyone attending this year's Getaway to Hawaii,
Bon Voyage!



Check back next month for a recap of the event.



Bart Woodcock, Brady Jex, Paul Blad, and Rudy Pedroza enjoy Utah's fresh snow.



DISTRIBUTOR SPOTLIGHT

Rob Hitchcock

Follow a proven system of duplication and show others how to do the same.

Garden Grove, California

When a friend called me and said, "I think we've found the perfect network marketing company," luckily I listened. Having been involved in network marketing in the past with some success, I have always believed in the concept, yet when I checked out different companies, I found inherent flaws in each one that sent up red flags. However, when I checked into Synergy WorldWide with cautious optimism, I immediately saw that this was a company I wanted to know about.



I am a pool contractor for high-end customers in both Southern California and Baja, Mexico, and my overhead is staggering. At first I focused on the Synergy product line, but my interest quickly shifted to the business opportunity when I was introduced to the Convergence Team of Marcell Niederhauser, Steve Seely, and Tyler Daniels. It took about 20 minutes for them to present the complete picture to me, and immediately the light bulb went on. For starters, when I learned that the overhead for my Synergy business would be about \$120 a month, that got my attention in a hurry!

I have always believed that the product drives a business. When you have a line of unique and consumable products, once the word gets out, people will come in droves to get what you have. With Synergy being in its early stages, I quickly realized that if these products did what everyone was telling me they could, this was going to be the opportunity of a lifetime!

If I was going to be one of the first distributors and then simply share these products and incredible business opportunity with the people I care the most about, they, too, would be in a perfect position to become financially independent. My two

teenage children and I spend our winter weekends in the desert on our dirt bikes and the summers on the Colorado river boating and jet-skiing. Once I understood the long-term potential of the Synergy busi-

ness, I knew this was exactly what I've been searching for, so my children will have the financial independence to pursue their individual dreams and continue to enjoy life at the same time!

Now you can view Synergy's Business Opportunity Presentation by section...

Now those with slower dial-up connections can access and view the Synergy Business Presentation one section at a time without waiting for the entire presentation to load. Just click on the Opportunity section at www.synergyworldwide.com and select the *Your Future is Now* graphic on the right side. Then click on your section of choice.



Team Member Recognition

Congratulations to the following team members who worked so hard during the month of April to build their Synergy businesses.



Synergy's U.S. Leadership

PRESIDENTIAL EXECUTIVES



KRH Distributing LLC
Provo, UT



Solidus Enterprises LLC
Orem, UT



Tee & See LLC
Provo, UT

EMERALD EXECUTIVE



Chanida Puranaputra
Santa Monica, CA / Bangkok, Thailand

PEARL EXECUTIVES



Eddie Freeman
Boston, MA



Convergence Marketing
Provo, Utah



Retirement Options LLC
Provo, Utah



PR One LLC
Seattle, WA



Ovation Marketing
Sacramento, CA



VIP Network LLC
Oconomowoc, WI

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Awards & Recognition (Continued from Page 7)

Team Directors

A & T Enterprises
 B & D Investments
 Builders
 Business Builders International
 Church of Light
 Cody, Christopher & Coco
 Domingo, Eric
 Dyer, Cori Rose
 Global Marketing Strategies INC
 Grall, Patti
 Mitchell, Rhonda
 Ohana Group
 RBS Marketing LLC
 Rogers, Roensuk
 Sadoris, Shirley
 Seth Mulder Enterprises
 Storm International
 Taggart, Miles
 The Scott Group LLC
 Three Crowns LLC

Team Managers

Albrechtsen, Tricia
 All Nations Wellness Center
 Berendt, Scott
 Brumfield, Scott
 Bryce Watters LLC
 Chilton Construction INC
 Cohn, Rob
 Dedual, Jeffrey
 Doyle, Patrick
 Eaglequest International
 Fields, Andrew D.
 Giffin, Rayleen
 Gilchrist, Marylee
 Global Affiliates LLC
 Global Marketing Group
 Global Wellness Holdings LLC
 Great Life International INC
 Harper, Carolyn
 Hicks, Dana
 Kiely, Judie & Michael
 Kleinman, Robyn R.
 M & M Strategies
 Matteson, Joanne E.
 Mcquivey, Jason
 Medley, Mark A.
 Miller Associates
 MX Marketing
 Network Builders INC
 Network LLC
 Personal Best Intl. INC
 PJM LLC
 Poling, Rod H.
 Providence Business Group
 Puranaputra, Nattee
 PV Capital INC
 Rebeske, Carlton S.
 RWK Enterprises
 Sandpiper Enterprises

Shaver, Bev A.
 Sheffield, Amy Bryson
 Slade, Lester L.
 Smestad, Brenda
 Stanford, Cheryl
 Summit Realty INC
 Sweeten, Rodney
 Swindell, Daniel J. /Virginia M.
 Synergy Success Inc.
 Terrazas, Ron
 The Modern Soul LLC
 Tsunami Li, (Dave C. Godfrey)
 Vandertoolen, Gary
 Verve Enterprise INC
 Wertheim, Wayne
 We-Z Investments LLC

Team Leaders

A.D.M.E.
 Aaron Mercado
 Aloisio, Sylvester & Kanani
 Anderson, Brian
 Barrett, Marc
 Bastian, Dan
 Becker, Beverly
 Beller, Joshua
 Benson, Shawn
 Blanchard, Ralph & Gerry
 Boswell, Bill
 Brandi, Corrine
 Breakey, Jeff M.
 Brower, Stan
 Brown, Michael R.
 Buesing, Brenda
 Burgess, Curtis
 C3 Marketing
 Casady, Janet
 Century Health
 Chung, Tana Hummel
 Colleen Devey
 Cope, Larry J
 Danton, Susan
 Davidson, Dennis
 Davis, Richard J.
 Dernick, Robert
 Diane & Bruce Gardner
 Dionisio, Rhonda
 Dragonfly Enterprises
 Duggan, Karen
 Eagle Nest Enterprises LLC
 Eckl, Ann Marie
 Ed Associates
 Frost, Beverly
 Fujioka, Sachiko
 Fulco
 Gary Zamboni
 Global Net
 Green, Pamela
 GT Marketing Worldwide INC
 Harmonic Living LLC
 Herf Enterprises INC
 Hironaka, Gary

Hitchcock, Robert H.
 Holden, Lisa
 Honora International
 IWN Group LLC
 Jenkins, Ronald D
 Jones, Doug & Nancy
 Joynt Venture Marketing LTD
 Karafotas, Kirsten
 Kimura, Jager
 King, Larue A.
 Kirsch, Nancy
 Knight Marketing Group
 Lawlor, Larry
 Leifer, Brenett E & Edward
 Leigh, Alan
 Lifestyle Makeovers INC
 LMN Enterprises LLC
 Lowrie, James M.
 LPL INC
 Ludwig, Tom
 Mcintire, Mary S.
 Mckelle Nielson
 MDM
 Melcher, Don
 Miller, John
 Mower, Bryan
 Myers, Shae
 Nasella, Dennis
 Nguyen, Denise
 Nicholas, John W.
 Niebling, Kathy & Rich
 O'Connor, Christopher M.
 Oliver, Bob
 Owens, Kim A.
 Pali Group LLC
 Papineau, Eulalia A.
 Peterson, Lisa
 Porter, Kenneth
 Prehm, Kellyn
 Prosper America
 Quinn, Jennifer
 Reavis, Dr. Thomas
 Romfh, Larry
 Roper, Ron & Sandy
 Ross, Bruce
 Sanchez, David Leopold
 Sloan, La Don & Conrad
 Smith, Sheldon & June
 Somsen, Janet
 Strothman, Vicky
 Sturz & Associates INC
 Success with Synergy LLC
 Sullivan, Marlene
 Synergy Health Solutions LLC
 Taylor, Nancy
 Teeples, Timi Rae
 Tenney, John
 Texona Marketing
 Thomas, Geraldine & Paul
 Troseth, Thad M.
 Turley, Del
 Turley, Marion
 Valderrama, Melanie

VG Markets LLC
 Wallens, Janice
 Wellness Systems INC
 Wilson, Jerome M.
 Xone4Fun
 Young, Jamie
 Zhong, Cui Ying

Rising Stars

Drakeford, Karen A - 3
 Dilley, Travis W. & Kristin N. - 2
 Hobson, Nancy - 2
 Killebrew, Katherine - 2
 Koop, Barbara A. - 2
 Lightning Bolt Solutions - 2
 Myers, Kay - 2
 Waldren, Michael - 2

Top Recruiters

Christensen, Bruce G - 16
 Dernick, Robert - 11
 Holder, Wade & Gina - 9
 Gibbons-Hope, Annie - 8
 Salcedo, Rita - 8

Top Business Builders

Holder, Wade & Gina - 21
 Christensen, Bruce G. - 18
 Dernick, Robert - 16
 Gibbons-Hope, Annie - 12
 Salcedo, Rita - 12

Top Weak Leg % Increase

Schlau, Jeremy
 Fadich, Michael
 Borchers, Nathan
 Betts, Sue

Rising Stars: Distributors with the greatest amount of signups in their first 3 months with the company.

Top Recruiters: Distributors with the greatest amount of signups during the month.

Top Business Builders: Distributors who sponsored the greatest number of tracking centers during the month.

Top Weak Leg % Increase: Distributors who has had the greatest percentage increase in weak leg volume.



Wide Awake in Seattle



Synergy's best and brightest made sure the April 2006 Seattle Regional was one of the most successful in the company's history. From master of ceremonies Bill Heriford and Pearl Executives like Paul Blad, Rudy Pedroza, and Jason Domingo, these heavy hitters thrilled a large audience with timely information about Synergy's excellent products and wonderful business opportunity.

The Regional started on an auspicious note, with a welcoming speech by Synergy president and founder Dan Higginson, who spoke about his passion for the company and the great people who comprise its heart and soul. Guests really appreciated the nice surroundings of the Washington State Convention and trade center, and the Seattle folks were jazzed by the phenomenal coffee service provided by Starbucks.

Longtime distributor Bill Heriford is one of the most beloved stars in the Synergy firmament, and everyone loves his easy manner and great storytelling skills. It was his job to introduce dynamic up-and-comer Denny Andrews, whose business perspective on the network marketing industry was candid and refreshing.

Product information filled up the rest of the morning agenda. First on the docket



Distributors discuss Encode's great potential to enhance cardiovascular health.

was Dr. Ann de Wees Allen, who detailed the benefits of ProArgi-9. Following her, team manager Dan Swindell and Dr. Jack Pfeifer, chairman of the Medical Advisory Board, explained the benefits of Mistica, Synergy's latest wonder beverage.

Executive vice president of marketing Brady Jex ended the session with pertinent information about some powerful new marketing materials the company is working on, including a Mistica marketing kit, a new business opportunity presentation, and other surprises that will give distributors effective tools to build their businesses.

During the afternoon session, several distributors, including Darin Darnell, Dana Hicks, and Dr. Teri Burnett, offered personal product testimonials about how Synergy products had improved their health and made their lives better. These testimonials were well-received and convincingly portrayed the quality and effectiveness of Synergy products.

The afternoon session included a valuable presentation from Karen Carter on

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SYNERGY WISDOM

Follow Your Bliss

There's only one you. There's no one else on earth with your set of abilities, unique constellation of talents, and personal slant on the world. No one looks like you, thinks like you, acts like you, knows what you know, or can do what you do.

So, why do so many people strive to be like peas in a pod? Why are we so afraid to be different? In a world with a million choices, where success can be measured in many ways, it's amazing how conformity grabs us by the throat, making our existence just a dim reflection of our neighbor's life.

Consumerism is a powerful force for conformity. The consumer society wants everyone to look alike, buy the same things, listen to the same music, and have the same opinions. The job of marketing managers the world over is to make you think you're a rebel, when you're just following the crowd. These masters of deception know that the desire to fit in is natural, especially among the young. It takes great strength and courage to

cast aside the shackles of social control and public opinion. To break free, to find out what you really believe and go after what you really want, requires deep reflection and self-reliance.

Ultimately, you don't want to be just like your neighbor. You want to be yourself, with your individual thoughts and beliefs, your own way of doing things. If you're practicing a profession or pursuing a way of life because friends and family always wanted you to, you're not being true to yourself. It's your life, not theirs. Your inner muse is the only voice worth listening to.

Truly creative and original people ignore dogma and pur-



Listen to the promptings of your spirit and let your own singular vision guide you through life.

sue their own convictions. Steve Jobs writes about how important it was in his own life to stumble around, try different things, and explore his personal interests. He dropped out of college because it wasn't helping him find his way. Ultimately, he followed his heart, listened to his intuition, and in doing so remade the world.

The great mythologist Joseph Campbell understood how to live a life of integrity. He said this, "If you follow your bliss,

you put yourself on a kind of track that has been there all the while, waiting for you, and the life that you ought to be living is the one you are living. When you can see that, you begin to meet people who are in your field of bliss, and they open doors to you. I say, follow your bliss and don't be afraid, and doors will open where you didn't know they were going to be."

You can't program your life. The Soviet Union fell apart because it relied too much on five-year plans. Existence has no itinerary. No one knows

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Seattle Regional (Continued from Page 9)

TriAction Age Defense Complex and DNA Repair Creme, two of Synergy's excellent skin care products. Karen, who is Synergy's manager of Global Personal Care Products, talked about how technologies like Gen III and Gen IV can roll back the years and help everyone keep a fresh and youthful appearance.

As usual, the regional ended with recognition of dozens of Synergy's hard-working distributors who have achieved distinction because of their unending efforts on behalf of Synergy. Distributors are the heart and soul of the company, and these special people best represent the company's ultimate goals—health, wealth, and wisdom.



The Mistica Marketing Kit is hot and ready!

This kit is packed with all of the information you'll need to successfully build your business around Mistica. Here's what you'll get:

- A reference guide loaded with information
- A captivating introductory video your audience will love
- An exciting new flash presentation
- A pack of 10 Mistica brochures that will boost your presentation
- A FAQ sheet to answer all critical questions
- Powerful testimonials that lend a personal touch
- Mistica and other images to enhance your marketing efforts
- A professionally designed folder containing all of the above components

This kit is available for individual purchase and will also be included in all of the Mistica activation kits. Get your hands on this tool today!

SU 78926 • Price: \$7.50 • CV: 0



WEBSITE UPDATE

Malaysia and Hong Kong Websites Ready to Roll

Synergy's crack website development team is feverishly working to make the Synergy corporate website and Business Manager available to our foreign markets. The team, comprised of John Egbert, Nate Langston, and Derek Maxfield, is currently pushing to complete work on the Malaysia and Hong Kong websites. After these tasks are completed, the team will begin building mobile applications and sales tools for various foreign markets.



This bike can be yours!

Excitement is building for the Synergy WorldWide 2006 U.S. National Convention, on Sept. 21-23, 2006, in the Salt Palace in Salt Lake City, Utah.

Come share in the fun of meeting new people, learning about great new marketing materials, and listening to powerful motivational speakers. This year's Kick Off party promises to be more crazy than ever. Hit the streets and let the revolution begin!

Follow Your Bliss (Continued from Page 10)

what will happen tomorrow, let alone in five years. You have to have faith that your vision will prove true, and that you will be able to find your place in the sun.

Time is limited and life is short. Don't waste your precious days conforming to someone else's standards. Listen to the promptings of your spirit and let your own singular vision guide you through life. Follow your bliss and trust that something good will happen. It always does.



Truly creative and original people ignore dogma and pursue their own convictions.

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MANAGING EDITOR

Bryan Larsen

DESIGN DIRECTOR

Ryan Lindahl

CONTRIBUTORS

Lacey Leone
Angel Freeland
Bryant Livingston (Photography)
Tommy Bethards

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SYNERGY WORLDWIDE
5152 N. Edgewood Dr. • Provo, UT 84604
Customer Service: (801) 431-7660
Fax: (801) 494-5195
E-mail: hotline@synergyworldwide.com